# Taining 2025



Exceptional training. my skills and confidence in writing compelling proposals." Kris Fearon, EACH Recovery Matters

Whether you are just setting out in fundraising

or are looking to deepen your understanding of a more complex topic, our training offering has the right course for you:

#### Training includes:

Fundraising

Comprehending Core Costs
Fundraising Strategy
Fundraising with Digital Marketing
Getting Started with Legacy Fundraising
Impact: Understanding and Quantifying your Social Value
Income Diversification (BSO4)
Increasing Corporate Support and Sponsorship
Introduction to Trust Fundraising
Maximising Support from Trusts and Foundations
Moving Into Fundraising
Proposal Writing for Beginners
Proposal Writing: Developing Your Skills
The Essentials of Individual Giving
Writing stories with a hook



# **Management & Leadership**

Develop your skills as a future leader. Our management and leadership courses will benefit the novice manager or the senior executive.

#### Training includes:

Advanced Practical Project Management
Basic Practical Project Management
Building a Successful Organisation
Business and Strategic Planning
Chairing and Leading Meetings
Characteristics of a successful and sustainable organisation (BSO1)
Coaching Skills for Managers
Creating an organisational strategy: practical, engaging and inspiring (BSO3)
Dealing with Difficult Behaviour
Dynamic Leadership Approaches (BSO5)
Essential Volunteer Management
HR for Non-HR Specialists
Leading and Managing Change
Legal, Governance and Risk Management (BSO2)
Managing for Managers (Part 1-5)
Moving Into Management
Managing Performance Reviews
New Chief Executive, New Challenges
Support and Supervision of Staff
Team Management for Senior Leaders



Click for the full Management & Leadership diary

directory of social change

'This course led me to more confident being a

Leila Alcalde, Share Community Attended Managing for Managers



### **Personal Development**

Essential courses to gain perspective and to find practical ways to manage yourself, your work and your relationships. From working wherever you are to minute taking, from chairing and presenting virtual meetings to confident communication - we've got all the personal development resources you need.

#### Training includes:

- AI Threat or Opportunity? An Introduction for Charities
- Chairing and Leading Meetings
- Confident Communication at Work
- **Essential Editing Skills**
- **Essential Presentation Skills**
- Essential Time Management Skills
- Managing Wellbeing in the Workplace
- Managing Your Inbox
- Managing Your Productivity
- Managing Your Task List
- Minute Taking Skills
- Process Mapping: How to organise your processes effectively
- Writing for Impact



# Finance & Law

We'll help you navigate regulations and get a real grip on the financial health of your charity. All invaluable for decision-making, problemsolving and planning for the future.

#### Training include:

- Legal, Governance and Risk Management

"Purposeful and useful. Leaves

end of year accounts. Thank you'

# Kirsten Busby, MAP Charity



# Governance

Trustees play a hugely important role in charities. If you are a trustee, or are thinking of becoming one, it is vital you know how to get it right. You'll need to know the key legal responsibilities as well as guidance for good practice to ensure you provide good governance to the charity you serve – and our courses can help do just that.

#### Training includes:

Duties of a Trustee Financial Governance for Trustees

"A 'not be missed" your trustee skills." **Deborah Leigh, Stockdales** Attended Duties of a Trustee

Click for the full Goverance diary

# Marketing & Communications

Whether you need to write good copy, brush up your communication skills or develop the whole marketing strategy from scratch, we offer a range of programmes to help you get the right message to the right audience in the right way.

#### Training includes:

Communications and Branding (BSO6) How to Create Compelling Social Media Content Running Successful Social Media Ads Using Data to Improve Engagement

course with a wealth of information from the course leader, who punctuated the session with real world examples from his own experience. Provided a great starting point to assess my organisation's communications strategy and strengthen

Click for full Marketing & ..... Communications diarv

**Click here for a full** A-Z of courses dates